

LAURA BETH EZZELL

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<https://www.laurabethezzellvoiceover.com/>



OBJECTIVE

Dynamic, versatile VO artist with 14+ years' experience seeking employment for voice-over, on-camera spokesperson, and video production work

EXPERIENCE

Freelance Voice-over Talent/On-Camera Talent/Multimedia Video Producer

2005 - Present

- Perform variety of diverse VO, camera, and video production work for clients around the world
- Co-Founder of [Gradient Media, Inc.](#)
- Utilize own professional voice over and TV studio
- Source-Connect, Skype, or Phone Patch capabilities for directed sessions
- Experience with content including, but not limited to, the following: commercials, white-board animation, corporate narration, e-learning, explainer and training videos, TV or radio, educational, IVR prompts, on-hold messages, political ads, GPS, medical, technical, legal, mobile app, or radio imaging.
- Clients include: Staples, PayPal, Pepsi, Spectrum Cable, The eLearning Company, and the YMCA

Multimedia Video Producer

Hexagon Safety & Infrastructure

October 2009-July 2018

- Developed and managed Hexagon Safety & Infrastructure's global multimedia video production needs
- Conducted on-camera interviews with customers and employees
- Worked with Executives to develop sales materials for keynotes, demonstrations, and sales meetings
- Wrote scripts and edited videos using Adobe Creative Suite, Audacity, and Camtasia
- Served as on-camera talent for HxGN TV and managed all video assets

News Anchor/Reporter

WAAY 31 ABC News

May 2005-October 2009

- Served as a producer, reporter, and anchor
- Anchor experience with the weekend evening newscast, the two-hour morning show, and the one-hour midday news show
- Spent hundreds of hours on camera
- Developed and researched story and series ideas
- Conducted extensive interviews with citizens to share their stories

EDUCATION

University of North Alabama – Bachelor of Science – Broadcast Journalism